

Total No. of Questions - 10]
(2022)

[Total Pages : 3

9165

M.B.A. Examination

INDIAN ETHOS AND VALUES

Paper – 105

(Semester-I)

Time : Three Hours]

[Maximum Marks : 60

The candidates shall limit their answers precisely within the answer-book (40 pages) issued to them and no supplementary/ continuation sheet will be issued.

Note : Attempt *five* questions in all, selecting *one* question from each unit.

UNIT-I

- 1.** Why companies in the contemporary times are expected to behave more ethical while conducting business than in the past. Elucidate the factors which are responsible for increased importance of business ethics in the corporate world.
- 2.** Figure out the ethical challenges in conducting business before the contemporary organisations. What kind of steps should be taken by modern firms to overcome those challenges.

UNIT-II

- 3. What role does Values and Value System plays in regulating modern day knowledgeable professionals. How to inculcate sound virtues of excellence among new age knowledge workers in contemporary organisations. Discuss.**
- 4. Identify the various types of values widely observed among managerial professionals. Use relevant examples.**

UNIT-III

- 5. 'Ethical Organisations contribute to Environmental Sustainability'. How far this statement holds relevance in the present times. Justify your view point.**
- 6. Why water conservation holds a place of importance in the present time ? Mention some of the measures which are being taken by the ethical organisations to conserve this natural resource.**

UNIT-IV

- 7. Characterise the changes in Indian culture in the modern time ? What management lessons does contemporary firms have learned from those changes.**
- 8. Why use of yoga has increased in the corporate world ? Discuss its application as a remedial measure for solving complex issues confronted by the modern enterprises.**

UNIT-V

- 9.** How value system contribute to organisational effectiveness ?
What are the things organisations should do to inculcate employees' commitment towards value system ?

 - 10.** Define Green Business. Elaborate the range of practices and policies performed under Green Business.
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